

Flexo and digital printing

Below you'll find the specifications for printing, so we can make sure that further processing of your order goes smoothly.

Files preferences

We prefer to work with High res PDF (certified pdf).

File lay-out needs to be on a 100% scale of the final output (1:1) with a minimal resolution of 300 dpi, for used bitmaps. We prefer 350 dpi.

Please try to deliver your files in the CMYK definition. Other colorspaces will be translated to CMYK as good as possible. If you want to print a specific pms color number, please include this in the document.

Sent a printproof along with the files so we have a good reference.

Flexo printing

- Vector lines, must be 0,5 pt at least.
- The diecut must be placed on overprint.
- We need 1,5 mm bleed around.
- Gradients needs to start at 1%.
- Trapping 0,5 pt where it's necessary.
- Distance text from the dieline 1,5 mm

Digital printing

- Vector lines, must be 0,2 pt at least.
- The diecut must be placed on overprint.
- We need 1,5 mm bleed around.
- Gradients may start at 0%.
- Trapping 0,14 pt where it's necessary.
- Distance text from the dieline 1,5 mm

The programs we work with:

- Illustrator CC
- Photoshop CC
- InDesign CC
- Acrobat Professional

In case of working with open files

You have to deliver the whole package.
The final artwork including all the links and fonts (photo's, illustrations).

Artwork delivery

You can send your files by email, not bigger than 10 MB
Sent all e-mail to: sales@wr-etiketten.nl
(if the files are too big you can use <http://wetransfer.com> for example).

For more information or questions about your artwork, please contact our studio.
studio@wr-etiketten.nl